



President's Message



Carole Worsh, APRN-BC, ANP

As I write my final "President's Message", I see the first signs of fall foliage and recognize that summer went by all too quickly! I hope you are beginning the new academic year well rested and with a renewed sense of commitment to maintaining and enhancing the wellbeing of your students and yourselves.

Several important dates are coming up. The first one is Tuesday, November 2. One word worth repeating:

VOTE...VOTE...VOTE...VOTE...!

The second: November 3 - 5: NECHA's '04 Annual Meeting
Back on the Coast: Navigate Your Way in College Health

In just a few weeks, we will convene in Portsmouth for our Annual Meeting. This year's dates should be easy to remember - the opening day being November 3rd, the day after the Presidential Election. Whatever your role in college health - STUDENT, administrator, nurse, advanced practice clinician, physician, health educator, counselor, or dietitian - we encourage you vote, and attend the Meeting.

Charley Bradley, NECHA President-Elect/Program Chair, and her committee have focused their energies and creativity on developing an excellent program, based on feedback and suggestions from our membership and past conference attendees. Happily, this year we received a record number of program submissions. The quality and diversity of the proposals reflect the commitment and expertise of our colleagues in college health.

We are most excited that the program addresses the needs and interests of the various disciplines represented by our membership. In particular, the number of sessions devoted to mental health issues should provide added incentive for renewed participation and attendance by counseling and mental health providers. Mental health topics are of interest and concern to us all, and, as they have been underrepresented at our recent annual meetings, we welcome the inclusion of additional programming in this area. Please share the program brochure/registration form with your colleagues and encourage them to attend. In addition to the networking opportunities, the number of continuing education credits approved for these sessions should make it most worthwhile.

Remember...if your institution is a member of NECHA (AIM), *anyone* from your institution can attend the Annual Meeting at the reduced membership registration rate. If your institution has not joined for 2004, you can do so now by going to:

www.nechaonline.com

Due to changes in the ACHA by-laws, this may be the final year that this benefit will be available. (See related article on page 2)

ACHA 2004 Annual Meeting Highlights

It was wonderful to see so many NECHA folks at the ACHA Annual Meeting in New Orleans. I must agree with Peter Nobes' observation last year, that the highlight of the meeting was attending the **Fellows/Awards Dinner**. It was a true celebration of the extraordinary accomplishments of several outstanding college health professionals, including two of our NECHA members:

- ▶ **Yolanda Baumgartner**, Dartmouth College, past president of NECHA, inducted as an ACHA Fellow
- ▶ **Ellen Reynolds**, University of Rhode Island, recipient of the ACHA 2004 New Professional Award for New England

As I listened to the citations of the deserving honorees, I was moved, inspired and so proud to be a part of our profession. Now is the time to start thinking about potential candidates for next year's awards. Please take a few minutes to reflect on the accomplishments and contributions of your colleagues and consider nominating one of them for a NECHA or ACHA award. ACHA nominations are usually due in early December and NECHA's in the spring.

American College Health Foundation (ACHF)

The foundation's goal is to provide funding for special projects, educational opportunities and events that would not otherwise be available through traditional revenue sources. During the past year, the NECHA Board voted to support the work of the ACHF with two (\$600 each) contributions:

- ▶ **Murray DeArmond Student Activity Fund**
- ▶ **Josh Kaplan Fund for Clinical Medicine**
(in memory of Marlene Eckerle, MD)

If you are interested in making a personal contribution to help further the work of the Foundation, please contact the American College Health Foundation: mblewitt@acha.org 410 734-0554

ACHA Advanced Practice Clinician (APC) Section Approved

At the ACHA Annual Meeting in June, the Board of Directors approved the establishment of an Advanced Practice Clinician (APC) Section, the stated purpose being to maintain the quality and availability of health care for college students by:

- ▶ Addressing knowledge and skill enhancement needs of APCs
- ▶ Creating a networking forum for practice issues unique to APCs
- ▶ Framing a strategy for advocacy geared toward consistency in scope of practice for APCs across the six regions of ACHA.

(continued on page 2)

**Bad officials are elected by
good citizens that do not vote.**

Andrew Lack, President, NBC News

MEMBERSHIP UPDATE

Since 1990 NECHA has participated in the ACHA United Membership whereby a portion of individual ACHA dues are forwarded to NECHA. In an attempt to broaden interest in college health and offer professional affiliation to a broader audience, NECHA looked at other affiliate associations and found that some had successfully implemented an Affiliate Institutional Membership (AIM). NECHA instituted their own AIM in 2002 whereby the college or university, rather than the individual, would become an institutional member.

AIM's most tangible benefit to a college health service was that *any* staff member could obtain the member registration rate for NECHA's Annual Meetings. In 2003 we offered a spring seminar on HIPAA free to any staff member from an AIM college health service. A business case analysis suggests that the AIM program just about breaks even, i.e., it is not a significant income generator.

In early 2004, ACHA discovered they were disbursing significant United Membership payouts to affiliates with no written agreement. The ACHA Board of Directors studied the issue and found correspondence dating back to 1989 with the Pacific Coast College Health Association (PCCHA), who originated the first United Membership. The original agreement with PCCHA indicated that no separate affiliate membership would be permitted and that membership in PCCHA would only come through membership in ACHA.

At the Board of Directors meeting in June a draft United Membership Agreement was introduced and later discussed at the meeting with the affiliate presidents. The NECHA Board discussed the draft agreement at its June meeting and concluded that it would be in our best interest to sign the agreement; however, since the entire membership was a party to NECHA's original entry into the United Membership Program, the Board would like membership concurrence prior to signing the agreement, as it will mean an end to the NECHA AIM.

The draft agreement will be available at the Annual Meeting in Portsmouth and will be an agenda item at the (Nov. 4) business meeting. If the membership concurs, the NECHA president will sign the agreement and an amendment to the by-laws will be prepared for the '05 Meeting, as the change will be effective for the 2006 dues year.

Sleep & the College Student

Rita Shepard, RNC, ANP
Babson College

In early May, Brown University Medical School presented a two day conference entitled, *Sleep & the College Student: Problems and Solutions*, in Newport, Rhode Island. As an area of science that has made great strides in the past few years, it is an issue facing all health care providers and yet, until now, little received little attention. This program provided a clinically relevant approach to abnormal and normal sleep in young adults.

In addition to providing participants with an introduction to normal sleep, the program included the latest research data on insomnia, Circadian rhythm problems, and parasomnias. Approaches to the recognition, diagnosis, and treatment were presented in a clinically cohesive manner.

The second day focused on issues near and dear to the heart of college health providers - the impact of sleep on performance, sleep and psychiatric morbidities, sleep and substance abuse, and healthy sleep strategies in students.



The outstanding course faculty from Brown was chaired by Richard Millman, MD, Director, Sleep Disorders Center of Lifespan Hospitals. He was joined by Mary Carskadon, PhD, Donn Posner, PhD, Alice Bonitati, MD, Judith Owens MD, MPH, Gahan Fallone, PhD, and Todd Arnedt, PhD.

The faculty were joined by guest speakers Carlos Schenk, MD, University of Minnesota Medical School and James Wyatt, PhD from Rush Medical College. Each presenter exhibited a passion for the field and a strong desire to share knowledge with those of us in primary care.

Those attending the NECHA '04 Annual Meeting will have an opportunity hear Dr. Millman as he presents a concurrent workshop Wednesday afternoon Nov. 3. I highly recommend you attend this session; your students will greatly benefit.

President's Message, cont. from page 1

I'd also like to recognize Thelma Lake, (a past president of NECHA, Director of Health Services at Babson College), Kathy MacLachlan, (past Region V Rep to ACHA, NP at Syracuse University) and Rebecca Donahue, (NP at Simmons College) for their work in helping to promote the establishment of this Section. Now the real work begins with the drafting of by-laws and proposing a structure for the Section's leadership. If you are interested in assisting in this process, please contact tlake@babson.edu or kmmaclac@syr.edu.

Thank you! On behalf of the NEHCA board and its entire membership, I'd like to recognize the contributions and extend our thanks to two "outgoing" (in more ways than one!) board members—Thelma Lake and Peter Nobes. Oh, how you will be missed! I'd also like to thank Kathy MacLachlan who has been a superb Region V representation over the past two years. We will look forward to ongoing collaboration with NYSCHA and to the 2005 Combined Meeting. In closing, I want to thank you for the honor of serving as your President. I especially thank the members of the board for their ongoing support and friendship. Julie Basol, you are awesome; we couldn't do it without you! I'd also express my gratitude to my Pine Manor College staff – Ronnie White, Betty Wagner and Lisa Langhammer, Dean Denise Alayne and President Gloria Nemerowicz—for their patience, support and encouragement which made it possible for me to take on this challenge. I look forward to working with President-elect, Charley Bradley and her board during the coming year and...to seeing you all in Portsmouth in November.

Renew Your NECHA AIM Membership

by Friday, October 1 and get the best rate
for ALL attending colleagues at the
Annual Meeting in Portsmouth!

The 2004 NECHA AIM Application is available on line at
www.nechaonline.com or by calling Julie Basol at the
NECHA office - 802 425-3936. Don't delay!

NECHA ANNUAL MEETING



Harvard Mental Health Chief & Author to Address Friday General Session

We are pleased to have Richard Kadison, MD, Chief of Mental Health Services at Harvard University, present Friday morning's general session in Portsmouth. Described as the most prominent authority and professional leader in the

field, Kadison is a board certified psychiatrist specializing in campus mental health and student mental health treatment. His career, beginning in 1979, has taken him to Wellesley College, Tufts, Boston University, and teaching at Harvard Medical School before joining the Harvard's Mental Health Program in 1994. His first book, *College of the Overwhelmed: The Campus Mental Health Crisis and what to do about it* will be out this fall and available for sale at the Meeting. In his session, he will discuss the key points of his new book which address the need for increased mental health services to the college aged population.

About the Book: More college students than ever before are suffering from serious and often life-threatening emotional conflicts and mental illness -- including a major increase in anxiety, depression, suicide, developmental disorders, alcohol and drug abuse, rape and sexual acting out, and eating disorders. The prevalence of psychiatric problems on campus and the question of how much responsibility colleges have for the mental health of their students has received widespread media attention with a rash of high-publicized suicides at Harvard, MIT, and other elite colleges -- with cover stories in numerous national magazines, newspapers, and television, and elsewhere.

Recent studies, however, indicate a crisis of mental health on campuses at every level, size, academic status, and geographic location across the country. More and more students desperately need detection, early intervention, and ongoing treatment precisely at a time when there has been a dramatic decline in financial or administrative support for such services. This book will be the first to provide the actual facts of the situation, a disturbing analysis and evaluation of its causes -- including exceptional pressure experienced by students from parents, peer competition, economic downturns which have created a difficult job market, world events which have contributed to a pervasive culture of fear -- and a way for parents, students, teachers, and administrators to confront and deal with this severe situation.

His co-author is Theresa DiGeronimo, an award-winning writer with a specialty in education and parenting. DiGeronimo, has written over 35 books in the field of education and parenting.

The Sails are Set!

The 2004 Annual Meeting of the New England College Health Association is bigger than ever before. With over 50 speakers and 40+ sessions, the offering has never been greater for a New England meeting!

This year's Annual Meeting has information and expertise to attract colleagues beyond your college health center. Consider bringing a crew that includes mates from Residential Life, Public Relations, Athletics, Student Affairs - even dining services, as the topics cover a breadth of college issues.



Approved for continuing education credits for CME, Nursing Contact Hours, CE Credits for Psychologists (PsyCE), and CECH Contact Hours (CHES), check out our Web site for a complete listing of

what sessions are approved for each discipline. Certificates of attendance will be given to those who wish to submit the program for CEUs from other disciplines.

www.nechaonline.com

Get the lowest registration rate - Register by **October 18** and renew your school's NECHA AIM Membership.

~ Yankee Swap ~

Show your school spirit by participating in NECHA's Annual Yankee Swap. A great success year after year, bring a mug, t-shirt, cap or banner - whatever represents your school! Visit your college bookstore or raid your giveaway box before sailing off to Portsmouth for the Annual Meeting! Bring your item to the Swap Table and trade it for something of equal value in return, then keep swapping!



~ FRIDAY IS SPIRIT DAY ~

It's Casual Friday with a twist! Whether you join us early for Yoga and a Morning Stretch or slip in just before the general session, show your school spirit by dressing the part. Plan to don a t-shirt, sweat suit, hat - anything that promotes your school (or alma mater). Show up with pom poms and you'll receive a special prize!

Make Your Hotel Reservations Early! Deadline for securing the Sheraton's reduced overnight rate of \$149 (single or double) is Sunday, October 3. Call 603 431-2300 or 877 248-3794 today!

☆☆☆☆☆ ACROSS THE STATES ☆☆☆☆☆

CONNECTICUT

Michael Kurland, MPSH

Now that we have lots of experience dealing with the implementation of the mandatory meningococcal vaccination law, we have a new mandate! College health professionals agree that it is imperative that all university students demonstrate that they have been vaccinated against hepatitis B. Fortunately, due to the efforts of a proactive Department of Public Health and vigilant school nurses, most students entering our universities have already received the series of vaccinations against hepatitis B.

In order to reinforce this practice, the State of Connecticut has a new law. Public Act 04-221, Section 20 has now been amended to state, "(Effective October 1, 2004) For the school year commencing in 2005, and each school year thereafter, each public or independent institution of higher education shall provide: 1) information about hepatitis B and the risks of contracting hepatitis B by college-age individuals, to all matriculated students, and 2) notice of the availability and benefits of a hepatitis B vaccine." ACHA has a hepatitis B fact sheet that can be adapted to meet these requirements.

MAINE

Jeff Benson, MD, MPH

The Maine Tobacco Free College Network recently met for its annual gathering, and developed new plans for reaching out to campuses state-wide in support of tobacco policy change. The Network remains an important - and unique - advocacy group, bringing together folks from college health, the state Bureau of Health, and community public health activists.

There have been a couple of very noteworthy personnel changes in Maine college health circles. Dr. Melanie Thompson has left Colby College, after many years of dedicated service to her campus, Maine College Health Association, and NECHA. Southern Maine Community College has closed its Student Health Center, thereby losing its long-serving Director of Health Services, Ellen Farnsworth. All of us in Maine (and NECHA as well!) wish Melanie and Ellen only the best!

MASSACHUSETTS

Carole Worsh, APRN-BC, ANP

Bentley College Gerri Taylor, Director of Student Health Services at Bentley College was recently promoted to Assistant Dean for Health and Prevention.

"Gerri has just completed her 17th year at Bentley and she brings the highest possible level of care and commitment to our students. Gerri is tireless in her efforts to educate students on ways to improve their health and prevent problems. Her professional expertise in the health care field combined with her enthusiasm is a winning combination to make Bentley a better place. Recently she and the entire health services staff were recognized by the Greek community for their outstanding service", states Kathleen Yorkis, Vice President for Student Affairs. Gerri is a member of the Board of Directors on NPACE (Nurse Practitioner Associates for Continuing Education and is the current President of CHAND (College Health Association of Nurse Directors).

Framingham State College Health Services has a new director - welcome Ilene Hofrenning! A graduate of the University of North Dakota with a BSN and from UMass-Lowell with an MSN, Ilene has worked for 17 years as a Family Nurse Practitioner at a Community Health Center in Worcester where she was the primary care provider for about 1000 patients of all ages and diverse ethnic backgrounds (Latino, Vietnamese, Albanian, Brazilian, etc.) Her expertise is in gyn care, asthma, diabetes, substance abuse, and depression.

Married with two sons, ages 16 and 13, she enjoys aerobic exercise, gardening, reading, and watching her sons' sporting events.

NEW HAMPSHIRE

Charlene Bradley, RNC

New Hampshire is where "it's" happening. "It", of course, is the 2004 NECHA Annual Meeting, when we'll be *Back on the Coast: Navigating our Way through College Health!* I can just see the waves (of excitement) and feel the ocean breezes (OK, so it's the Sheraton Harborside's air conditioning) as I prepare for the journey ahead.

I can't begin to tell you how honored I am to be able to work with the crew (Planning Committee) and First Mate Julie (Basol) preparing to make this voyage one of the best ever!

Thanks to everyone who submitted program proposals. As Program Chair (Julie calls me Captain), I am thrilled with the expertise that we have in college health here in New England.

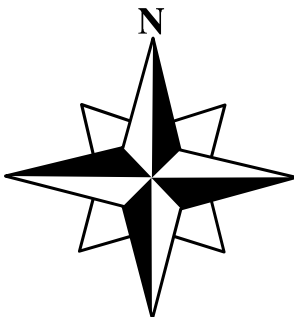
The Meeting will be held Wednesday-Friday (November 3-5) this year. These Meeting days have shifted a bit, but we believe it's for the better. Plan to stay into the weekend as Portsmouth and the surrounding area has a myriad of things going on year around.

So, make plans to hoist your sails and catch as much wind as you can to make it to Portsmouth this November. We'll be waiting at the dock for you!

In other news... Over the last few months there have been several postings on the SHS listserv. about use of electronic medical records (EMR) and electronic scheduling. This past spring, University of New Hampshire health service staff traveled to Hanover and met with health service staff from Dartmouth College to exchange information and ideas about the Point and Click system utilized at both schools. The opportunity to meet and discuss concerns with colleagues from another school gave each of us some new ideas. It is always beneficial to network with others, not only to share the excitement, but also to share the frustrations and concerns.

As more schools enter the EMR arena, identifying others using similar programs is important so that we can grow from the success and challenges experienced by one another.

...Yolanda Baumgartner retired in August as the Associate Director for Administration for at the Dartmouth College Health Service. Sixteen years with Dick's House and 26 years with the school, Yolanda was involved in NECHA and ACHA since the late 80's, serving as NECHA president and Region V ACHA representative. In 2001 Yolanda was the first recipient of the NECHA Presidential Award and recently received the ACHA Fellowship award in New Orleans.



(New Hampshire, continued from page 4)

Given Yolanda's many contributions to Dartmouth and the health service, several special functions were necessary to adequately thank her. In June, the Health Service Business Department met at the Dartmouth Outing Club. Yolanda received a Simon Pearce pitcher and glass set from the department. She also received other gifts including a Dartmouth plate of "Dick's House".

Later on this past summer, the Dartmouth Health Service farewell was held at the Hanover Inn Terrace. Current and former employees extended best wishes and several fellow employees spoke. Special guests included family from Seattle and Philadelphia. An antique bench from the Health Service was presented to Yolanda as well as gifts from other college departments.

The Director's and Department Heads also honored Yolanda with a dinner at the Simon Pearce Restaurant in Quechee, Vermont. Since we felt the need for one last party, on Friday, August 13th (her last official day) Yolanda's immediate staff surprised her with a root beer float social.

Yolanda and her husband Jim, who also just retired (from Dartmouth's Mathematics Department) plan to take some time to relax and travel. We wish Yolanda well in her retirement, and hope she realizes we still know where she lives and how to get in touch with her when we get in a bind!!

VERMONT

W. Mark Peluso, MD

At Middlebury College, we successfully completed our first academic year in the new health center. The infrastructure for electronic medical records was installed, and we are now working on an RFP to submit to EMR providers. We welcome any advice from others currently using EMR systems.

After a national search that stretched over three months and attracted 30 qualified candidates, we are pleased to announce the appointment of Terry Stevens, RN to the position of Associate Director. Terry has worked as a Staff Nurse at Middlebury's Parton Health Center since 1988. She has served in various leadership roles during her tenure at Middlebury College. Terry's duties will include administrative oversight of the Health Center, as well as serving as the College's Student Health Educator.

We are in the final phases of developing our Sexual Assault Nurse Examiner (SANE) program. Two nurse practitioners and one nurse have volunteered and trained to provide this service, which will provide sexually-assaulted students the option of having the exam at the Health Center rather than the local emergency room.

RHODE ISLAND

Lynn Wachtel, FNP

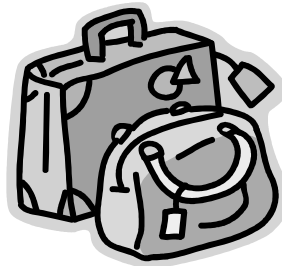
University of Rhode Island continues to celebrate the recognition to Ellen Reynolds as recipient of the ACHA Affiliate New Professional Award for 2004. She was recognized at a wonderful ceremony in New Orleans. The URI staff joins with NECHA in wishing ACHA Fellow Recipient, Yolanda Baumgartner many years of happiness as she retires from college health.

And, URI welcomes a new nursing supervisor. Elaine O'Keefe, MSN brings more than 30 years of nursing experience to the college health center. Having worked in critical care, med-surg, as a nursing educator, and service line director, she most recently has been an Associate Professor of Nursing at Quinsigamond Community College in Worcester, Mass. Welcome aboard Elaine!

On the lighter side, Chad Henderson reports that he recently returned from a day of sport fishing off Block Island and walked in the house with 18 pounds of sea bass filets. Not bad for seven hours of fun!

Rhode Island College staff is hoping for a speedy recovery for Matt McGinn, our nursing supervisor. Matt is recovering from surgery and will hopefully rejoin the staff soon.

The Tri-State Consortium has been working closely with the Rhode Island Department of Health in anticipation of new immunization requirements due in August 2005. The addition of hepatitis B vaccine and proof of varicella immunity may prove to be challenging for many of our older and lower-income students. It is the hope of the Consortium to provide options that will reduce some of the barriers to adult immunization.



Travel Medicine with a Twist

Peter Nobes, PA

UVM Student Health Medical Clinic

A 21 year-old usually healthy man was seen at our student health center at UVM July 1 because of a skin lesion.

He reported traveling to Aruba from June 7-14 the previous month. During his trip, he reported getting "bites", with one "bite" near his axilla looking unusual in that it had confluent erythema extending several inches from the bite. The area was mildly itchy. He reported he felt somewhat sick with headache and experienced some aches and low grade fever while ending

his stay in Aruba. A couple of days after returning to the U.S. he went to his family physician at home who diagnosed a cellulitis and prescribed cephalexin 500 mg QID x 10 days. The patient reported that during his antibiotic course the "rash" slowly resolved.

The patient finished his antibiotics about 6/25, and left home (Pennsylvania.) to return to Burlington, Vermont. About 2 days after completing his antibiotics he noticed a return of the "rash" in the same place, so he came in to our student health center on 7/1.

His exam revealed a healthy-appearing, afebrile man. He had a faint erythematous patch extending out from the left axilla which measured about 6 x 6 (inches). There wasn't any central induration or tenderness. There was no adenopathy.

Since he had reported improvement on cephalexin, he was given another 10 day prescription for it, however a blood test was drawn.

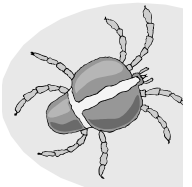
On July 7, the lab reported a Lyme ELISA at 5.88 units (lab considers >1.10 to be positive). Lyme Western Blot was equivocal. When he was called to relay the serology results, he reported that the day after re-starting antibiotics, he felt sick with fever, body aches, joint soreness and headache. This passed by day 2 on medication.

Presumptive diagnosis is primary Lyme infection. His time spent in Pennsylvania following the end of his school year in Vermont, included camping. Although not the "classic" ECM rash (migrating red border & clear center), Lyme may be seen with a confluent erythema, or no rash at all. He was probably infected 2-4 weeks before he got to Aruba. Telephone consultation with Infectious Disease consultant recommended that he be treated with a 1 month course of doxycycline.

Literature indicates we can use doxycycline, amoxicillin, or cefuroxime but NOT a first generation cephalosporin.

Given the response to both his courses of cephalexin, there's the suggestion that cephalexin might have been working, however the ID consultant felt that doxycycline was the better choice. The illness he experienced following starting the second course of cephalexin may be the Jarisch-Herxheimer reaction sometimes reported with spirochete infection treatment.

Students, we know, are highly mobile. Travel history in this case, to Aruba, was a red herring, but rather his travel home was the key.



BOWDOIN COLLEGE**Health Program Administrator**

Bowdoin College invites applications for the newly created position of Health Program Administrator. The position will provide administrative leadership for the college's Health Program including Health Services, Counseling Center, Athletic Trainer's staff, and Student Health Insurance Program. Will work collaboratively with the Health Services Director/College Physician, Director of Counseling Services, Athletic Trainer, and Senior Assoc. Dean of Student Affairs to ensure smooth day-to-day administrative functions and operational and clinical functions are coordinated for optimal clinical care and financial success. Administrator will serve as the primary supervisor for administrative support personnel and oversee business operations including: budget, insurance coordination, billing, patient flow/scheduling, planning, coordination of services, policies and procedures.

Qualifications: Bachelor's degree plus Master's degree (MBA, MPH, MHA, MPA) or equivalent experience, knowledge and achievement. Ideal candidate will have previous supervisory experience, and possess exceptional administrative acumen w/5+ years experience related to health care administration including strategic planning, fiscal management, statistical analysis, health insurance design and administration, clinical and business information systems implementation and usage, and knowledge of health systems federal and state regulatory requirements. Background in insurance coordination and patient billing preferred. Must possess an advanced level of administrative/technical knowledge and competence and strong interpersonal and communication skills including the ability to work collaboratively and understand complex and diverse cultures. Salary and benefits commensurate with experience. Bowdoin College is a highly competitive liberal arts institution of 1550 students. Located in Brunswick, a town of 21,500 in mid-coastal Maine, about 2 hours north of Boston and 25 minutes north of Portland, Maine's largest city. Applicants should submit a letter of interest, a one page personal statement about the role of effective Health, Counseling, and Athletic Trainer's services in a residential liberal arts college, a resume, and the names of 3 references to Kimberley Bonsey, Manager of Employment and Staffing at hr@bowdoin.edu. Review of applications begins September 1. Position will remain open until filled.

Bowdoin College is committed to equal opportunity through affirmative action.

Tufts University Physician-Internist

Seeking internist for busy College Health Service practice serving the acute and chronic medical needs of undergraduate and graduate students. Provides medical care in out-patient clinic, treating a wide range of episodic illness, basic gynecologic health needs, and ongoing management of chronic health problems. Will participate in on-call rotation with other Health Service physicians and participate in health promotion and disease prevention programs. Requires M.D. license to practice in Massachusetts, Board certified or board eligible in Internal Medicine, and strong gyn and reproductive health experience. Prior experience in ambulatory care setting strongly preferred. Must possess excellent communications skills and the ability to work within a team environment. Clinical skills in treatment of eating disorders, sexually transmitted diseases, women's health, travel medicine, sexual assault and trauma, and substance abuse all strongly preferred. The position is full time (35 hrs/wk.), 48 weeks/year. Fax (617) 627-3725, e-mail hr-resume@tufts.edu, or mail two copies of your resume and cover letter to: Tufts University, Human Resources, 169 Holland Street, Somerville, MA 02144. For more information, visit www.tufts.edu. Tufts is an AA/EOE Employer.

Nurse Manager, Boston College Health Services

The Nurse Manager provides the overall supervision 7 nurses, and a Nurses' Aide. This person works closely clinically and administratively with the Medical Director and staff physicians. The University Health Services Primary Care Center has approximately 150 visits per day including undergraduates, graduates, faculty, staff and visitors. Manager is responsible for the day-to-day operations, clinical intervention, follow-up and long term planning for the Center. This position includes direct patient care in an outpatient setting. Responsibilities also include coordinating interdepartmental activities with Athletics, Counseling, Volunteer and Service Learning Center, Human Resources and Boston College Police Department. Position requires writing, reviewing, revising nursing policies and quality assurance studies and monitoring. Various departments including, dining services, campus police, athletics, facilities services, campus ministry travel groups and School of Nursing rely upon the nurse manager to coordinate their specific needs through health services. Massachusetts state NP License and ANA Certification as an Adult or Family Nurse Practitioner with Master's degree required. Some computer skills preferable.

Contact: Cindy Lubianez, MS, RN, Assistant Director, Boston College Health Services
Cushing Hall, Rm 104 140 Commonwealth Ave. Chestnut Hill, MA 02467
Tel 617.552.3152 Fax 617.552.3603

2004-'05 NECHA Board of Directors Nominations

Elections will be held on Thurs., Nov. 4 at the NECHA Business Meeting in Portsmouth.

President Elect

Jeffrey Benson, MD, MPH
Director, Health Services
Bowdoin College

Members at Large

(2 year terms)
Lynn Wachtel, FNP
Director, Health Service
Rhode Island College

Secretary

Donna Denelli-Hess, MSPH, MA
Director, Health Education
Williams College

Treasurer

Michael Kurland, MSPH
Director, Health Services
University of Connecticut



Dear ACHA Member,

The revised, second edition of the "Standards of Practice for Health Promotion in Higher Education" is now available via the ACHA website. These guidelines can be found in the "Information & Resources/Guidelines & Recommendations" section at http://www.acha.org/info_resources/guidelines.cfm

The 2004 edition of the Standards provides six measurable guidelines for enhancing the quality of health promotion programs at colleges and universities. ACHA thanks the members of the Standards of Practice for Health Promotion in Higher Education Committee for their hard work in revising these guidelines.

A Life Changing Experience

*Nancy Baker MSN APRN, BC
Associate Director, Boston College Health Services*

In June, I had the honor of being a member of a delegation of Boston College Administrators and Faculty who traveled to Nicaragua. Arranged through the Center for Global Education at Augsburg College in Minneapolis, the trip was the second travel seminar of its kind seminar. Considered transformative education and devised from the work of Brazilian educator, Paulo Friere, the seminar follows the belief that through total immersion in another culture one has opportunity to reflect, contemplate and take action.



As six of the 14 travelers in the group were nurses, we obviously were interested in Nicaragua's three tier system health care delivery. Public hospitals, for those with no resources, are grossly under funded and patients wait months for scheduled surgeries. They are also responsible for bringing all necessary supplies - and this includes bringing their own gauze and sutures. Secondly, there are pre-pay hospital wings that provide a higher standard of care but rack up medical charges on your credit card. The third tier is provided through social security benefits contributing to the expenses of health care. (This is the U.S. equivalent of HMO's) It has created a supply of second class quality doctors and clinics to serve this sector. Payments are made to the governmental agency who then (eventually) reimburse the providers.

In addition, this intermediate level only applies to the 28% of the working population who contribute through mandatory payroll deductions. The other 72% of the employed population don't have "formal jobs" to be assessed with these deductible expenses. What makes matters worse is the even more alarming overall unemployment rate which hovers around 80%!

Another cultural difference that we observed was through our meetings at the University of Central America. The college educational process begins with profession specific curriculums in the first year. Law and medical students finish after five years and there are no licensing boards for any profession. Nursing education was only recently started in 1967 at another institution in Managua, UPOLI - the country's only nursing program.

There are three doctors for every nurse in Nicaragua in comparison to four nurses for every doctor in Massachusetts. We were informed that many nurses from the states relocate to assist with meeting the country's health care needs of the most impoverished communities.

The first step to the action component of my experience is become apparent and includes submitting a grant proposal to the Izumi Institute. The Institute provides funding for third world nursing interventions to address issues involving infectious disease. We hope to create a primary prevention project for HIV/AIDS education. Since basic public health initiatives for a safe water supply and sewage treatment are not in place, additional health education efforts are needed to convince residents that water filtration and purification and hand washing are necessities for life.

I would highly recommend this travel seminar. The Center's staff were superb, well organized, and provided translation services. Meetings were scheduled based on the specific interests of the members of the group. I felt very well prepared through our briefings. The people of Nicaragua were extremely hospitable and we were treated like visiting dignitaries. The disparity of the extreme wealth of a few in comparison to the impoverished conditions of the majority is not something we are exposed to in our own daily lives. I have been inspired to learn Spanish and return to do service on my next trip. For more information visit their Web site at www.augsburg.edu/global.

CALL FOR NECHA GRANT PROPOSALS

The purpose of this Grant Proposal Program is to promote participation and connectivity within the New England college health community.

The Board invites ACHA Region V members and those from NECHA AIM institutions to propose projects at grant-funded levels up to \$1,000. The total number and size of awards will be based on merit, need and the number of proposals received. Grant projects should produce benefits with wide application for college health. Proposals which involve multi-institutional collaboration, networking, and student participation to address shared concerns are especially encouraged.

The due date for proposals is October 15, 2004. Awards will be announced at the Annual NECHA meeting in Portsmouth, NH, November 3-5, 2004. Grant recipients should plan to present project results at the NECHA meeting in Fall 2005.

APPLICATION PROCEDURE

The topics to be included in the proposal are listed below. The narrative should not exceed three pages with double spacing.

1. Identify the NECHA member responsible for the grant project, including the member's organization, address, phone and fax numbers.
2. Provide a statement of need and the project's objectives.
3. Describe proposed activities, including timetable and anticipated outcomes.
4. Identify other participants and their roles on the project.
5. Include an evaluation component-how will the project gauge its success?
6. Provide a budget that shows the amount requested and how funds will be used.
7. Attach a copy of the organization's IRS tax-exempt letter and the tax I.D. number.

Send 6 sets of the proposal post-marked no later than **October 15, 2004** to:

Att: Bryant Ford, PhD
Chair, NECHA Grant Committee
Dartmouth College
7 Rope Ferry Road
Hanover, NH 03755-1421



new england college health association

741 Hand Road
No. Ferrisburgh, VT 05473
www.nechaonline.com
(return service requested)

Back on the Coast
in Portsmouth
November 3—5

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Carole Worsh, APRN-BC, ANP
Director, Health Services
Pine Manor College
Ph: 617 731-7171 F: 617 731-7559
worshcar@pmc.edu

PRESIDENT-ELECT 2004 ANNUAL MEETING PROGRAM CHAIR

Charlene Bradley, RNC
Director of Nursing
Dartmouth College
Ph: 603 650-1464 F: 603 650-1839
charley.bradley@dartmouth.edu

PAST PRESIDENT

Peter Nobes, PA
Primary Care Clinician
University of Vermont
Ph: 802 656-0611 F: 802 656-8178
peter.nobes@uvm.edu

TREASURER

Michael Kurland, MSPH
Director, Health Services
University of Connecticut
Ph: 860 486-0744 F: 860 486-0004
michael.kurland@uconn.edu

SECRETARY

Donna Denelli-Hess, MSPH, MA
Director, Health Education
Williams College
Ph: 413 597-3013 F: 413 597-2982
ddenelli@williams.edu

MEMBERS-AT-LARGE

Jeffrey A. Benson, MD, MPH **
Director, Health Services
Bowdoin College
Ph: 207 725-3770 F: 207 725-3905
jbenson@bowdoin.edu

Vanessa Britto, MD *
Director, Health Services
Wellesley College
Ph: 781 283-2810 F: 781 283-3693
vbritto@wellesley.edu

Anne Cole, RN, MA *
Director, Health Services
Fairfield University
Ph: 203 254-4011 F: 203 254-4263
acole@mail.fairfield.edu

Sally R. Rinaldi, RN, MPH *
Health Education Coordinator
Yale University
Ph: 203 432-1892 F: 203 432-0095
sally.rinaldi@yale.edu

Lynn Wachtel, FNP ***
Director, Health Services
Rhode Island College
Ph: 401 456-8055 F: 401 456-8890
lwachtel@ric.edu

ACHA REGION V REP (04-06)

Chad Henderson, MBA
Director, Health Services
University of Rhode Island
Ph: 401 874-4756
chad@uri.edu

STUDENT REPRESENTATIVES

Amanda Beane
University of Vermont
amanda.beane@uvm.edu

Tammy Ting Hshieh
Harvard University
hshieh@fas.harvard.edu

ADMINISTRATIVE DIRECTOR

Julie Basol
JNB Marketing
741 Hand Road
No. Ferrisburgh, VT 05473
Ph: 802 425-3936 F: 802 425-5507
jnb@gmavt.net

* = year one of a 2-year term

** = year two of a 2-year term

*** = year one of a 1-year term